



IT'S **WHAT** **PEOPLE** ARE **TALKING** **ABOUT**

“ LivingWise® provides the tools and information to provide families actual long-term savings in their homes. Once residents see the amount of money and energy that can be saved by such small changes, the effects spread exponentially.”

Herbert Garcia,
Sponsor

LivingWise® in a Nutshell

Through the LivingWise Program, students learn about conservation in a classroom setting. The new knowledge is then taken home and shared with their families and friends, reinforcing the lessons learned. LivingWise provides students and their families with the tools needed to audit and retrofit their homes, generating immediate lasting resource savings.

Each turnkey LivingWise Program combines on-time implementation, enrollment services, reporting, and the ability to customize Program materials with your organization's name, logo, and branding.

Who's Using It?

LivingWise is often used by utilities, businesses, local and city governments, state and federal agencies, and individuals looking to provide immediate and lasting resource savings in their community.



Savings That Add Up

Each family participating in the LivingWise Program saves on average over 9,000 gallons of water, 330 kWh of electricity, and 40 therms of gas annually by retrofitting their home with the devices provided as part of the Program. Over the life of the devices, each household can save up to 90,000 gallons of water, 3,100 kWh of electricity, and 400 therms of gas.

Have It Your Way

The LivingWise Program is often customized to meet the sponsor's unique conservation goals and budget requirements. Localization, custom Kit configurations, public relations and media materials, and cosponsorship opportunities give LivingWise flexibility when it's needed. Add or remove Kit items, brand the items with your name and logo, or implement the program in a custom designed box.

It's Good to be Green

If you're looking to enhance your public profile, the LivingWise Program can help show your organization's environmental dedication. School based programs have long been one of the favorite forms of "soft news" for media outlets. Through press releases and media contacts we can make sure your name gets out there and everyone sees the eco-friendly differences your organization is making in the community.

Maximum Results

As part of the LivingWise Program, all activities and resource savings generated by the Program are recorded. After completion of the Program, results are tabulated, analyzed, and then returned to you, the sponsor, in the form of a comprehensive *Program Summary Report*. The *Program Summary Report* allows you to evaluate the effectiveness of the Program and areas where you can further your conservation efforts.



Student Materials

- Student Guide
- Student Workbook
- Resource Action Kit (shown below)
- Program Introduction Letter to Parent/Guardian
- Scantron Form
- Certificate of Achievement
- Unlimited Interactive Web Site Access
- Toll Free HELP Line
- "Get Wise" Wristband
- Parent/Guardian Comment Card

Teacher Materials

- Teacher Book
- Step-by-Step Program Checklist
- Easy-to-Follow Lesson Plans
- State Education Standard Correlation Chart
- Scantron Survey Answer Keys
- Classroom Activities
- Spanish Translated Materials
- Electricity, Water and Natural Gas Posters for the Classroom
- Teacher Program Evaluation
- Installation Video (VHS & DVD)
- Unlimited Interactive Web Site Access
- Toll Free HELP Line
- Self-Addressed Postage-Paid Envelope

Each Teacher and Student will receive a Resource Action Kit. A typical kit might include:

- High-Efficiency Showerhead
- Compact Fluorescent Lamp (CFL)
- Kitchen Aerator
- Digital Thermometer
- FilterTone® Alarm
- LimeLite® Night Light
- Natural Resources Fact Chart
- Flow Rate Test Bag
- Mini Tape Measure
- Toilet Leak Detector Tablets